Harshika Kolekar

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Experience

Siddham IT Solutions - UI/UX Designer   **Mumbai, India**
Designed UI for live client websites in Figma, focusing on usability, hierarchy, and responsive design   Nov 2025 - Dec 2025
Iterated on UI sections based on internal and client feedback to improve clarity and user experience

Education

M. L. Dahanukar College, Mumbai   **Mumbai, India**
Master of Science in Information Technology   July 2025 – Present

M. L. Dahanukar College, Mumbai   **Mumbai, India**
Bachelor of Science in Information Technology (CGPA: 8.72/10)   July 2022 – April 2025

L.S. Raheja College of Arts & Commerce, Mumbai   **Mumbai, India**
Maharashtra State Board of Higher Secondary Education HSC (78.33%)   May 2021 – March 2022

St. Charles High School, Mumbai   **Mumbai, India**
Maharashtra State Board of Secondary School Education SSC (84.80%)   March 2020

Design Skills

Product & UX: User Research | User Flows | Wireframing | Prototyping | Information Architecture | Usability Testing
UI & Visual Design: Visual Design | Design Systems (Basics) | Typography | Color Theory | Responsive Design
AI & Emerging Tools: AI-assisted design ideation and research | UX copy drafting | Research synthesis (ChatGPT | Claude)
Tools: Figma | Adobe Photoshop | Adobe XD | Canva | Notion
Collaboration: Stakeholder Communication | Feedback Iteration | Cross-functional Collaboration
Development Awareness: HTML | CSS | JavaScript

Projects

- **PathoLab – Online Pathology Booking Platform: - Link**
  -Identified challenges faced by users when booking pathology tests while unwell, including physical visits and delayed reports
  - Defined user and admin requirements for test booking, report access, and blood donation scheduling
  - Designed an end-to-end digital flow to reduce user effort and streamline booking steps
  - Created user flows, wireframes, and high-fidelity UI with clear information hierarchy
  - Considered development feasibility by aligning designs with HTML, CSS, and JavaScript implementation
  - Built and integrated backend functionality for real-time data handling for users and admins

- **Viny — Vinyl Store UX Case Study: - Link**
  - Designed an editorial, discovery-first e-commerce experience focused on browsing and exploration
  - Identified usability issues in existing vinyl stores, including cluttered layouts and poor mobile browsing
  - Structured content hierarchy and user flows to reduce cognitive load and support confident decision-making

- **HelpAge India Website Redesign (UI/UX Case Study): - Link**
  - Analyzed homepage usability issues affecting user engagement and donation actions
  - Identified gaps in content hierarchy that caused confusion and reduced clarity
  - Restructured information architecture to guide users toward key actions like donations and campaigns
  - Designed an accessible, emotionally driven UI using clear typography and visual storytelling

- **BonVoyage – Travel App (UI/UX Case Study): - Link**
  - Identified user pain points in travel planning, including scattered information and complex booking flows
  - Defined key user journeys for discovering destinations, saving preferences, and booking trips
  - Designed intuitive user flows and wireframes to reduce cognitive load during planning
  - Created a clean, visually consistent UI to improve usability and decision-making
  - Focused on simplifying navigation while maintaining a rich discovery experience

Certifications

- **Google:** Foundations of User Experience (UX) Design
- **Google:** Start the UX Design Process: Empathize, Define, and Ideate
- **Infosys Springboard:** Ethics and Project Management Certification